

THE ARTS COMMISSION MET IN REGULAR SESSION ON THE 1<sup>st</sup> DAY OF DECEMBER 2008 AT 5:00 P.M. AT CITY HALL, 608 HEBER AVE, CALEXICO, CALIFORNIA. THE DATE, HOUR AND PLACE DULY ESTABLISHED FOR HOLDING SUCH SAID MEETING.

### CALL TO ORDER

Meeting was called to order at 5:06 p.m.

### ROLL CALL

*Present:*

Bill Hodge  
Soledad Salazar  
Berenice Martinez  
Ulises Cardenas

*Absent:*

Jose D. Garcia

### PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Chairman Bill Hodge.

### APPROVAL OF AGENDA

On motion by Commissioner Salazar, seconded by Commissioner Martinez and passed unanimously, the agenda was approved as delivered.

### COMMENTS FROM COMMISSIONERS

*Chairman Hodge* asked about the recent events happening downtown. Ms. Tauler explained that the week before, merchants from downtown and the Chamber of Commerce held a "World Market." There was live entertainment, raffles and food. The event was held in order to boost business for the downtown vendors. It was very successful despite the little bit of rain that they had.

*Chairman Hodge* announced that the Calexico High School had received \$5,000 for the production of High School Musical 3 the play.

*Chairman Hodge* asked Ms. Tauler if the Commissioners would be receiving business cards this year, or maybe a shirt. Ms. Tauler replied that normally business cards would have been ordered, but because of the state of the budget this year, all of those extras would have to be put on hold.

The Commissioners like the idea of having a shirt to wear for events and decided on purchasing polo shirts for themselves. Ms. Tauler offered to assist them in finding and ordering the polo shirts.

*Commissioner Salazar* mentioned that she would also like to order nametags to wear to events where a polo shirt would be considered unsuitable. This way they could still be identified as Arts Commissioners for special events that called for a more formal attire. Ms. Tauler replied that she would purchase the nametags.

## CONSENT AGENDA

On motion by Commissioner Martinez, seconded by Commissioner Salazar the minutes for the regular meeting on November 3, 2008, were approved as delivered.

## STRATEGIC PLAN IMPLEMENTATION

Chairman Hodge stated that he felt comfortable with the progress that the Commission had made on their network of communication with Mexicali, and he would like to continue to work on it.

Chairman Hodge said that he would really like the Commission to work on fundraising.

Commissioner Salazar asked Commissioner Cardenas about the search for Grants. Commissioner Cardenas replied that he was only able to find a few because a lot of grants will not be given out this year due to the budget. Wells Fargo had one available, but the amount was not a lot. Chairman Hodge asked if there were any private organizations or corporations giving away any grants. Commissioner Cardenas replied that there are, but he has not had a chance to research them.

## REORGANIZATION OF COMMISSION

This item was tabled until all Commissioners could be present.

## PROGRAM PLANNING FOR FY 2008-2009

Chairman Hodge stated that he would like to work on three events; a youth art exhibit, a children's play and a dance. He would like to hold the art exhibit sometime in late February or early March. For the children's play, Chairman Hodge would like to perform the play two nights. He suggested July 30<sup>th</sup> and 31<sup>st</sup> and asked the Commission for suggestions as to which play the children could perform. Commissioner Martinez suggested the Wizard of Oz, or Snow White. Jack in the Beanstalk was also suggested as a possible play. Ms. Tauler said that the Camarena Library does not own a copy of any of the plays, but she would look for them at other Libraries. Chairman Hodge said that as for the dance, he would like to have the dance in October, with a 60's theme.

Commissioner Salazar asked if the art exhibit that is going to be held at the Library in May is the youth art exhibit that Chairman Hodge was referring to. Mrs. Tauler replied that the art exhibit in May will be for Calexico High School students only and is being done through the Library and CASA.

Chairman Hodge stated that he would like the art exhibit that the Commission plans to hold to be open to a wider age group. Commissioner Salazar agreed. She would like to open it up to all the youth in the Imperial Valley. Chairman Hodge mentioned that he would like to have this exhibit sometime in late February or early March.

Ms. Tauler suggested that the Commission form a subcommittee to start planning for the event. The sooner they started spreading the word, the better. This would allow the artists to plan for the event. Ms. Tauler suggested to the Commission that they choose a theme for the art exhibit which would help in organizing the event.

The Commission decided to hold a subcommittee meeting on December 18, 2008, at 5:30 p.m. at the Library to discuss these matters further.

## ARTIST GATHERING, DECEMBER 9, 2008, CULTURAL ARTS CENTER

Ms. Tauler stated that the Artist Gathering will take place on the 9<sup>th</sup>, and will be from 6:00-8:00 p.m. Ms. Tauler met with CASA from the High School and a group of young girls from the High School will be performing.

Commissioner Martinez asked if there was anything that they can help with at the event. Ms. Tauler replied that the most important thing would be to stay throughout the whole program and mingle as much as possible.

Chairman Hodge asked if there is going to be a program of some sort. Ms. Tauler stated that there would be, but she will not have anything concrete until the day before, artists were still calling to sign up to participate in the program.

Chairman Hodge proposed that the Commission invite some of the City's businesses to the gathering. Everyone agreed that this was a good idea. Ms. Tauler stated that she would deliver invitations to the Commissioners so that they could hand them out to the various businesses.

## DIRECTOR'S REPORT

Ms. Tauler reported that she had a meeting with a gentleman from Mexicali who was recommended to her, however the system he was recommending did not work for our building. She is now looking into purchasing the rails online. Ms. Tauler will purchase rails for one wall to try out first and see if the rails turn out the way she hopes. If everything works out as planned, then rails will be ordered for the other walls of the Cultural Arts Center.

Ms. Tauler announced that the Grand Opening for the Carnegie Technology Center will be on December 6<sup>th</sup> at 2:00p.m. Everyone is welcome to attend the event. The State Librarian will be the guest speaker. The Carnegie Technology Center will serve as a computer lab for the community, and eventually Ms. Tauler plans on having computer classes at the Center.

## INFORMATION

### ACTIVITY CALENDAR FOR THE MONTH OF NOVEMBER

Meeting was adjourned at 5:46 p.m.

*NEXT REGULAR MEETING: JANUARY 5, 2009*